



**"The evaluation process that PGB uses is very detailed oriented and helped me better organize my long-term benefit strategies!"**

*- Satisfied PGB Client*

## 4 Steps to GROW YOUR ROI On Employee Benefits

Looking to improve the ROI on your employee benefits program? Let Paul Global Benefits conduct our 4 Step RFP Evaluation Process and recommend enhancements to your benefits along with cost controls. Then we'll continue to monitor your programs to make sure you meet your goals.

### 1 What Are Your Goals?

Do you want to increase productivity? Decrease costs? Attract better talent? Gain a competitive advantage? We will help create solutions to assist you in meeting your goals, such as wellness programs, employee engagement, and service guarantees.

### 2 How Has Your Program Done Historically?

PGB will look at your medical cost trends, carrier history, and contribution strategies over the last 5 years. Then we'll analyze your benefit programs, including the ROI, to determine if they are helping you achieve your long-term goals. We will also explore how your benefits programs compare to the marketplace.

### 3 How Is Your Benefits Program Positioned In The Market?

Are you positioning yourself strategically in the marketplace? Hire the team that acts as an extension of your in-house team, giving you the competitive advantage that yields best-in-class pricing.

### 4 How Can You Use Our Expertise?

Tap into our knowledge of markets, industries and programs to position your company for long-term success. Paul Global Benefits has a significant relationship with every major group-benefits company in the United States and globally. We can help solve any insurance need in any location.



### Get the Results You Want

As a PGB Client, you'll benefit from our 10+ years of employee benefits expertise. We are a premier global benefits consulting firm that is focused on group benefits and general business insurance in the U.S. and around the world. The PGB team has experience managing close to \$1 billion in annual global premiums and close to \$2 billion in annual global proposals. With our unparalleled service model, we become an extension of your team and align our business practices with your needs.

### Wellness Programs

Learn how to achieve results with smoking cessation and weight management programs, use discount programs to encourage healthy living, introduce employee incentives, and benchmark your plan against marketplace norms. Leverage PGB's industry relationships to create customized wellness programs that help you engage your employees and achieve your long-term goals.

### Leverage Benefit Trends

You can offer a wide range of new innovative benefits that are low or no cost to the employer, including:

- Social Marketing Programs
- Legal Services
- Critical Illness Programs
- Fitness Technology Solutions

For more information, visit: [www.pgbdirect.com](http://www.pgbdirect.com)

Let Us Be an Extension of Your Team!